



Job Description – Vice President of Sales and Marketing

Job Title: Vice President of Sales and Marketing

Company Name: Biomerics

Location: Salt Lake City, UT

Position Type: Full Time

Pay: Salary

Reports to: CEO

Company Description:

Biomerics is a world class contract manufacturer and innovative polymer solutions provider for the medical device and biotech industries. As a vertically integrated company, we specialize in the design, development, and production of medical devices for diagnostic and interventional procedures. We are focused on next-generation solutions for the vascular access, electrophysiology, cardiac rhythm management, neurovascular, structural heart, and cardiovascular markets.

Please explore [our website](#) for more information about our offerings and capabilities.

Position Summary:

The VP of Sales and Marketing is responsible for managing all brands, distribution channels, and deployment of sales for the organization. They are responsible for developing the strategic sales plans based on company goals that will promote sales growth and customer satisfaction for the organization. Specific responsibilities include business and market development, customer management, management of market research, strategic direction for promotion and advertising, sales growth and customer satisfaction. The VP will also oversee the sales and marketing team members' daily activity and development.

Roles and Responsibilities include:

The ideal candidate will be a proven leader with in-depth industry experience and a true passion for the medical device industry. You must have exceptional project management skills, record of building high-performance teams and outstanding relationships with internal and external customers. A strong work-ethic with proactive communication skills that encourages courageous conversations are a must.

Requirements and Experience:

- 10+ years in Medical Device Contract Manufacturing environment
- MBA or equivalent experience
- Extensive Sales experience
- Marketing experience
- Customer Service Management
- Product Deployment Experience
- Experience with hiring and building a sales team

If you believe that your skills and talents match our needs, please email your resume to csr@biomerics.com. Be sure to include your name and the job number in the subject line.